

Blue365[®] Member Discount Program

Staying healthy just got less expensive.

Great discounts and valuable information you can use all year.

Save on a wide variety of healthy products and services through our members-only discount program—Blue365*. Take advantage of exclusive discounts at select local companies and leading national brands for your everyday health and wellness or family care—even healthy vacation destinations! Save on nutrition and weight management programs and so much more!

Be sure to register so you receive deals automatically.

Simply visit:

 Blue365Deals.com/BCBSFL

Click on register/login at the upper right of the home page.

To obtain more information on any of the other products or services offered by Florida Blue, please visit us at www.floridablue.com/medicare



It's easy to find out all the details about these exclusive savings—the information is available online 24/7 for your convenience.

LASIK Surgery

Many common vision problems can be treated with laser vision correction. LasikPlus offers discounts and a free LASIK exam so you can take the first step toward transforming your vision.

Weight Management Programs

Whether you are looking to lose weight or just improve your overall health, there are weight management products that are right for you. Enjoy discounts through such companies as Retrofit¹, Nutrisystem¹ and Jenny Craig¹. There are a variety of food plans for all life stages that will help you develop a balanced approach to healthy living.

Fitness

Discounts are available on a variety of products such as Reebok¹ and Skechers¹ athletic footwear to help you maintain a healthy lifestyle.

New products and services are being added to the member discount program all the time—so check back often for new savings opportunities.



Healthy Getaways

Hotels and resorts at healthy vacation destinations are posted frequently. Be sure to check for new deals before booking your next hotel stay.

Information and support for you and your family

Personal, professional advice about your eldercare and caregiver options is available through resources like SeniorLink Care™¹. From coordinating care to assisting caregivers, you can connect to the programs and services you need most.

Blue means more

*Blue365® offers access to savings on items that members may purchase directly from independent vendors. Blue365 does not include items covered under your Florida Blue Plan or any applicable federal health care program. To find out what is covered under your plan, call Florida Blue. Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365 vendors. Neither BCBSA nor any local Blue company recommends, endorses, warrants or guarantees any specific Blue365 vendor or item. For more information about Blue365, go to www.floridablue.com/medicare.

¹The independent vendors participating in Blue365® are subject to change.

Florida Blue is a PPO, RPPO and Rx (PDP) Plan with a Medicare contract. Florida Blue HMO and Florida Blue Preferred HMO are HMO plans with a Medicare contract. Enrollment in Florida Blue, Florida Blue HMO or Florida Blue Preferred HMO depends on contract renewal. Florida Blue, Florida Blue HMO and Florida Blue Preferred HMO are Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or gender.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).

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