



Currently partners with select national brands

To visit the Blue365 page, simply go to [www.floridablue.com](http://www.floridablue.com), click on the "Members" box, and click on "Member Discounts".





Partner	Summary of Offering	Contact
<b>BELTONE</b>	<p>Eligible products and services include:</p> <ul style="list-style-type: none"> <li>-Hearing screening exam, all Beltone hearing aid models (including standard, programmable, and digital models), fitting, checking of hearing aid and dispensing of instrument.</li> <li>-The pricing for hearing aids includes two complimentary follow-up visits within one year of purchase.</li> <li>-Beltone will provide Blue365 members who purchase a hearing aid a free one-year supply of batteries.</li> <li>-Beltone shall use its best efforts to process hearing aid orders so that a minimum of ninety-eight percent (98%) of all Beltone hearing aid orders placed by dispensers are shipped within eight business days of receipt.</li> <li>-25% discount off retail cost for Eligible Products and Services.</li> </ul>	<b>888-896-2365</b>
<b>BODY MEDIA</b>	<ul style="list-style-type: none"> <li>-Wearable body monitoring systems to help people lose weight and live healthier. BodyMedia FIT is a device with an armband monitor and online Activity Manager to track calories burned, levels of physical activity and sleep quantity/quality.</li> <li>-15% off device and armbands along with 3-month subscription</li> </ul>	<b>www.bodymedia.com</b>
<b>CARINGBRIDGE</b>	<ul style="list-style-type: none"> <li>-CaringBridge is a nonprofit offering many ways for people to care for each other during any type of health event. Our services provide online space for families to connect, share and receive support during a health journey</li> <li>-Personal websites offer a private space to share health updates and receive messages of support from family and friends – saving time and emotional energy when health matters most.</li> <li>-SupportPlanner, an online calendar, helps caregivers organize assistance for specific tasks – like transportation needs, meals, errands – among their family and friends.</li> <li>-All services are free</li> </ul>	<b>www.caringbridge.org</b>



Partner	Summary of Offering	Contact
<p><b>DAVIS VISION</b></p>	<ul style="list-style-type: none"> <li>-Frames</li> <li>If frame is Priced up to \$70 Retail - patient pays \$40.00</li> <li>If frame is Priced above \$70 Retail-patient pays \$40.00 (plus 10% off amount over \$70.00)</li> <li>-Lenses (Uncoated Plastic)* Single Vision -\$35.00 Bifocal -\$55.00 Trifocal -\$65.00 Lenticular - \$110.00</li> <li>-Eye Examinations Complete Examination 15% off Usual &amp; Customary</li> <li>-Contact Lens Examination 15% off Usual &amp; Customary</li> <li>-Contact Lenses Conventional: 20% off Usual &amp; Customary</li> <li>-Disposable/Planned Replacement; 10% off Usual &amp; Customary</li> <li>-Lens 1-2-3 Contact Lens Replacement Program**: Up to 60% off Retail Prices</li> </ul> <p>Other Products</p> <ul style="list-style-type: none"> <li>-Non-prescription Sunglasses : 20% off Usual &amp; Customary</li> <li>-Other Ancillary Products/Solutions: 10% off Usual &amp; Customary</li> <li>-Special lens designs, materials, powers and frames may require additional cost.</li> <li>-Members should call (800) 536-7123 with a current prescription.</li> </ul> <p>-Davis Vision offers products and services to Plan members at discounted prices from a network of nearly 45,000 private practitioners (independent optometrists, ophthalmologists and opticians) and many of the nation's premier retail centers across the country including Sears Optical, Wal-Mart Vision Center, J.C. Penny and Pearle Vision.</p> <p>-Prices and discounts are not available at Wal-Mart. Wal-Mart will apply 10% discount on frames.</p>	<p><b>888-897-9350</b></p>
<p><b>eMINDFUL</b></p>	<ul style="list-style-type: none"> <li>-Offers sustainable new approaches to integrating mindfulness in participants' daily lives and good health programs. The focus is on improving enjoyment of life, increasing energy levels, and enhancing well-being.</li> <li>-25% off eMindful Consumer Mind Body Courses (yoga, stress management, healthy eating)</li> </ul>	<p><b>www.emindful.com</b></p>
<p><b>FAIRMONT</b></p>	<p>Fairmont Hotels and Resorts:</p> <ul style="list-style-type: none"> <li>-10% off best available room rate and \$50 food and beverage credit per stay</li> </ul>	<p><b>866-840-8114</b></p>



Partner	Summary of Offering	Contact
<b>H &amp; R BLOCK</b>	<ul style="list-style-type: none"> <li>-Retail offer = \$20 off Federal tax preparation at H&amp;R Block retails stores for first time customers through April 30, 2013.</li> <li>-H&amp;R Block at Home = Save 25% off the filing of your federal tax return when using H&amp;R Block at Home online tax preparation services through April 30, 2013. (State and local returns are additional.)</li> </ul>	<b>Members are required to log onto the website to access H&amp;R Block online tax preparation services</b>
<b>HEALTHWAYS</b>	<ul style="list-style-type: none"> <li>-Access to Healthways Fitness Your Way Program includes a fitness membership, a network of health and well-being specialists, as well as other products and services. Members will pay directly for the program.</li> <li>-\$25 Initiation Fee per member and \$25 monthly fee with only a 3 month commitment.</li> <li>-Access to more than 8,000 participating fitness centers nationwide including select Curves®, Gold’s Gym, Bally Total Fitness, YMCA, 24 Hour Fitness, Snap Fitness and more. Access is available to any gym, any day, any time so members can work out at one gym in the morning and a second, different gym in the evening.</li> <li>-Discounts of up to 30% for access to a network of over 40,000 health and well-being specialists including chiropractors,</li> <li>-Acupuncturists, massage therapists, personal trainers, dieticians and much more. Additional discounts on products and services such as Shari’s Berries, Pro Flowers, Restaurant.com, RedEnvelope and more.</li> <li>-24/7 access to online tools and tracking.</li> <li>-Games, rewards and social networking through The Daily Challenge.</li> </ul>	<b>888- 242- 2060</b>
<b>HOPE PAIGE DESIGNS</b>	<ul style="list-style-type: none"> <li>-Hope Paige Designs offers a line of high quality, fashionable, trendy and chic medical emergency bracelets to both adults and children.-</li> <li>-Variety of different styled jewelry - Every Blue365 member who makes a purchase from Hope Paige Designs’ online store will receive a 30% discount off list price and free shipping on the entire order - Prices include free engraving</li> <li>-Members are required to log onto the Plan website to access Hope Paige Designs to purchase products.</li> </ul>	<b>855-859-8001</b>
<b>JENNY CRAIG</b>	<ul style="list-style-type: none"> <li>Membership Options:</li> <li>-30 Day Trial: Free</li> <li>-12 Month Membership:\$299 Premium Success Program (25% off current rate)</li> <li>-Members receive ½ program enrollment fee if member reaches their goal weight and maintains it for 1 year</li> <li>-Food, and if applicable, shipping not included. - ***No Processing Fee</li> </ul>	<b>877-JENNY-70</b>



Partner	Summary of Offering	Contact
<b>LASIK PLUS</b>	<ul style="list-style-type: none"> <li>-Lasik Plus provides laser vision correction services in 33 states, 65 locations and expanding. (note: BCBSA only contracted to utilize their corporate owned centers due to pricing).</li> <li>-As part of the laser vision correction service, members may receive the following if medically appropriate:               <ul style="list-style-type: none"> <li>-Pre-procedure consultation</li> <li>-Lasik Procedures:                   <ul style="list-style-type: none"> <li>Conventional, custom / Wavefront, conventional with Intralase, custom with Intralase (where available)</li> </ul> </li> <li>-Post-procedure visits and consultations</li> <li>-Enhancement / retreatments (varies by service type)</li> <li>-Multiple technology platforms for laser vision correction</li> <li>-LCA follows the NCQA credentialing guidelines</li> <li>-First to offer free lifetime enhancements (shows confidence in procedure)</li> <li>-No continuing exams required for lifetime enhancement (cost savings to members)</li> </ul> </li> </ul> <p>Blue365 pricing on laser vision correction services:</p> <ul style="list-style-type: none"> <li>-Conventional Lasik: \$695/eye</li> <li>-Conventional Lasik with Lifetime enhancement policy (LEP): \$1,395/eye</li> </ul>	<b>866-795-0342</b>
<b>NUTRISYSTEM</b>	<ul style="list-style-type: none"> <li>-12% discount on the predominate promotion listed on Nutrisystem.com</li> <li>-Additional 10% discount on the advance line program if members purchase two consecutive auto-ship orders.</li> <li>-The discount increases to 15% on the fourth order</li> <li>-Complimentary behavioral modification book, exercise DVDs, meal planner, and unlimited telephonic and electronic counseling</li> </ul>	<b>800-310-6353</b>
<b>POLAR</b>	<ul style="list-style-type: none"> <li>-Selection of multi-price point heart-rate monitor watches that allow members to track the progress of and provides recommendations on personalized exercise regimens</li> <li>-Access to Polar Personal Trainer that allows members to upload their workout statistics to track overall exercise results and participate in exercise challenges with other members globally</li> <li>-Record and see training development daily, weekly and for even longer with long-term follow up</li> <li>-Get help when choosing a type of exercise</li> <li>-Access training programs tailored to individual level and goals</li> <li>-Find new friends from <a href="http://www.polarpersonaltrainer.com">www.polarpersonaltrainer.com</a> community and share the trainings with them</li> <li>-Prices are 25% off Manufacturer's Suggested Retail Price</li> </ul>	<b>877-430-5846</b>



Partner	Summary of Offering	Contact
<p><b>QUALSIGHT LASIK</b></p>	<p>-QualSight Network Pricing per eye:</p> <ul style="list-style-type: none"> <li>\$ 895 Price Traditional 1 Year Assurance Plan</li> <li>\$1,295 Price Traditional Lifetime Assurance Plan</li> <li>\$1,345 Price Traditional w/ IntraLase 1 Year Assurance Plan</li> <li>\$1,695 Price Traditional w/ IntraLase Lifetime Assurance Plan</li> <li>\$1,320 Price Custom 1 Year Assurance Plan</li> <li>\$1,595 Price custom Lifetime Assurance Plan</li> <li>\$1,770 Price Custom w/ IntraLase 1 Year Assurance Plan</li> <li>\$1,995 Price Custom w/ IntraLase Lifetime Assurance Plan</li> </ul> <p>-LASIK 1 Year Assurance Plan for Assurance Network additional fees:</p> <p>Pricing per eye for retreatment dependant on manufacturer card fee: \$110.00 to \$300.00</p>	<p><b>877-283-2010</b></p>
<p><b>REEBOK</b></p>	<p>-Every Blue365 member who makes a purchase of footwear and apparel from the online store will receive a 20% discount and free shipping on the entire order</p> <ul style="list-style-type: none"> <li>-Member must enter Promo Code REEBOK365 at checkout on reebok.com</li> <li>-All Reebok outlet stores will offer Blue365 Members 15% off their entire purchase</li> <li>-Member must download, print and present coupon at store to receive discount</li> <li>-Specials will be given to Blue365 Members on a quarterly basis at both.</li> <li>-These specials include Reebok Friends and Family events at 30% off + free shipping at Reebok.com and 40% off at Outlets</li> </ul>	<p><b>866-870-1743</b></p> <p><b>(Not Blue365 Dedicated Line)</b></p>



<p><b>SENIORLINK</b></p>	<p>-Exclusive discounts on personalized assistance and information related to their eldercare needs:</p> <p>Eldercare and caregiver referral &amp; information for users  Professional advisory services  Local Geriatric Care Management services  National availability</p> <p>-Discounts off member access fees:  \$32.37 for 3 months (17% Discount)  \$74.25 for 12 months (25% Discount)</p>	<p><b>866-797-2341</b></p>
<p><b>SNAP FITNESS</b></p>	<p>-50% off of best current enrollment fee; no processing fees  -5% off monthly dues—retail monthly dues are approximately \$29.99 to \$44.99  -7-day free equipment trial for new members  -10% off personal training sessions (≤ 5)  -Complimentary 1-month online nutrition and meal planning membership  -Complimentary bi-annual fitness assessments  -Complimentary access to Snap Fitness online workout tools</p>	<p><b>No Toll-Free Number  Members May Call Local  Club</b></p>
<p><b>TRUHEARING</b></p>	<p>-MemberPlus Program discounts save members hundreds to thousands on hearing aids. Discounted hearing aid technology and professional services are available through a national network of 1,600 contracted hearing clinics.  -Membership fee is \$108 per year (currently waived for all members until 12/15/2013).  -Offer includes a hearing exam for \$75 (or Medicare requirement), paid by the member.  -Fitting, custom programming and three adjustment visits  -Free batteries (48 cells per aid) included with each purchase  -45 day trial period and money back guarantee  -3 year repair warranty  -One time loss / damage replacement with nominal deductible  -Unlimited warranty and follow up service visits at no more than \$35 per visit for routine after care and no more than \$65 per visit for more extended services</p>	<p><b>877-343-0745</b></p>